



SPORTS TOTO MALAYSIA SDN. BHD.

(Company No : 8420-D)

**15 JANUARY 2010
PRESS ANNOUNCEMENT**

SPORTS TOTO ANG POWS TO USHER IN CHINESE NEW YEAR

It's the season to usher in and celebrate another auspicious and prosperous Chinese New Year. In conjunction with this, Sports Toto is delighted to embark on the annual Sports Toto Ang Pow Donation Campaign from 28 January to 5 February 2010 in 41 cities and towns throughout the country.

The charity campaign will mark the 22nd year Sports Toto has held such a significant charitable cause dedicated to the needy old folks. It is set to benefit more than 15,000 old folks aged 60 and above.

Mr Vincent Seow, Sports Toto executive director, in announcing the annual charity event, said that its staff are all excited and busy with the campaign preparations as they felt giving angpows is simply a pleasurable act. It is all the more so when it is intended to cheer up needy old folks who really look forward to receiving festive goodies, especially during the soft economic situation that we are currently facing.

On top of the numerous year-round charitable initiatives that Sports Toto embarks on, Sports Toto Chinese New Year Ang Pow Donation Campaign is the trademark event for the company due to its sizeable scale plus its sustainability for the 22nd year now!

Sports Toto is heartened that all these years, besides the Chinese community, needy old folks from other races, especially the indigenous communities in East Malaysia, have also benefited from this campaign. This is truly a 1Malaysia campaign indeed!

As in the past, old folks from charity homes will be specially invited to join in the campaign launch. Sports Toto will make special arrangement to transport the old folks from 7 old folks' homes located in the Klang Valley to join in.

Sports Toto has set aside RM750,000 for this campaign. Furthermore, more than 500 staff and agents will be assigned to assist throughout the nationwide campaign.

Each recipient will receive an ang pow and a mini hamper comprising more than 10 types of foodstuff and essential items including milk, biscuits, canned food, soap, towel and of course Mandarin oranges.

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Mr Seow added, "We are very thankful that a number of dignitaries including ministers and community leaders have agreed to grace the campaign at the local level around the country. Their presence will definitely make the charitable cause even more meaningful."

As for the campaign launch on 28 January 2010 at the Kuala Lumpur & Selangor Chinese Assembly Hall, KL, Deputy Finance Minister, YB Dato' Wira Chor Chee Heung has kindly consented to be the guest of honour for the launching ceremony.

Except for distribution at the campaign launch venue in Kuala Lumpur, pre-registration is required for other distribution points throughout the country. For those cities and towns involved, members of the public can check out the registration details from their nearest Toto outlet.

Note:

Please see attached the details of the charity campaign nationwide & a picture for this announcement.

For media enquiries, please contact Ms Emily Tan, Manager (Communications) of Sports Toto Malaysia at Tel : 03-2148 9888 or 018-372 3062.